

# R K Global

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ORIENT GRAPHICS 033 2530 9332

**SELL** Flight tickets **Mutual fund** **Commodity trading**  
**POUND** **BOOKING** **SELL** **Research** **Flight tickets** **SIP** **BUY**  
**business** **trading** **Commodity** **Equity Trading** **DOLLAR** **Hotel booking** **BUY** **SIP**  
**MARKET PULSE** **trading** **Research** **shares** **Mutual fund**  
**Holiday Packages** **public** **finance** **Currency trading**  
**Flight tickets** **Depository services** **Mutual fund** **AIRLINES**  
**Dollar** **exchange** **Mutual fund** **POLICY** **SECURE** **IPO services** **Insurance policy**  
**Commodity trading**

# R K Global

"Every Client is our Priority"



## From the Chairman's Desk

Incorporated in 1995, today we have made a very strong foothold in the financial market as being the most economical and customer-friendly stockbroker in India with our network in over 150 cities and 26 states across India. Customer Satisfaction is our prime motive, and providing them with round-the-clock assistance is reflected by our successful positioning in the industry. Providing all financial services under one roof in the most simplified manner will make the investment process for the clients more convenient. This will be done keeping our core values of Trust, Integrity, Innovation and Involvement intact.

I look forward to R K Global with you - something that creates value!

With best wishes,

Ramesh Kumar Bhagchandka  
CMD  
md@rkglobal.in



## Message from the CEO

I have envisioned leading the Company in the most professional manner, empowering each individual affiliated with us, be it our valuable clientele or employees. A distinguishing feature of R K Global Team is that it is primarily operated by young people; always striving for product innovation, prompt services and a better brand recognition. In fact, we set up revolutionary trends in the industry with our avant-garde product portfolio. My persistent efforts is to steer R K Global being ranked amongst the top financial services provider in India. Creating values for our investors in the most cost-efficient manner possible.

With best wishes,

Amit Bhagchandka  
CEO  
amit@rkglobal.in



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## Mission & Vision

“Our Mission is to provide Top Class Customer Service, creating values for our customers, employees, community & every stakeholder.”

“Our Vision is to be the Largest, most Trusted and Respected Corporate House in India and Overseas, backed by our Core Philosophy of Trust, Transparency & Utmost Client Satisfaction”

## Core Values

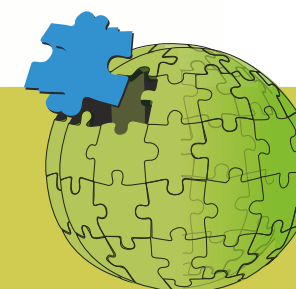
Integrity | Understanding | Excellence | Unity  
Responsibility

## Group Companies

- > R K Global Shares & Securities Ltd (Member : NSE, BSE, NSE-CD, MCX-SX & NSDL)
- > R K Global Commodity Broking Ltd (Member : MCX, NCDEX )
- > R K Global Tours & Travels Pvt Ltd (IATA Approved)
- > R K Global Forex Pvt Ltd
- > R K Global Insurance Brokers Ltd (Advisory Services on Life & General Insurance)
- > R K Global Finance Pvt Ltd (a Govt. of India recognized NBFC)

## Services Offered

- Equity Trading
- Derivatives Trading
- Commodity Trading
- Currency Trading
- Depository Services
- IPO Services
- Mutual Funds
- Insurance
- Tours & Travels
- Forex
- Research
- NRI Services



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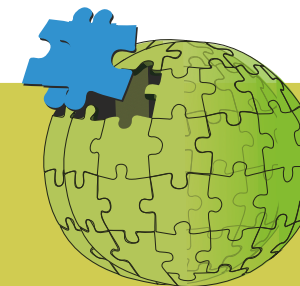
"If we are facing in the right direction,  
all we have to do is keep on walking"

## Milestones

- **2017** Bagged the NSDL Award for being the Best Performer in New Account Opening (Non-Bank Category) 3rd Position
- **2016** Bagged Zee Market Excellence Award for being the Best Emerging Broking House of the year
- **2014** Bagged the NSDL Award for being the Best Performer in Account Opening (Big DP's)
- **2013** Received Star Performer Award - 2013 from NSDL for being Best Performer in accounts growth rate (Big DP Category).
  - Expanded Its array of services in the field of IT, Insurance Broking, Infrastructure & Travel.
  - Inaugurated new regional office in the hub of IT sector, Bengaluru.
- **2012** Inaugurated new regional office in Salem.
  - Commenced operations in BSE F&O Segment.
  - Further succeeded in increasing institutional Client namely: Federal Bank Ltd, HDFC Bank Ltd, South Indian Bank,UCO Bank, Allahabad Bank, General Insurance Corporation of India (GIC Re) & LIC Pension Fund.
- **2011** Research Team published its first ever report "Opening Bell" on 31st January
  - 24\*7 customer support helpdesk to provide round the clock assistance, the first ever non banking broking house to offer such a unique service.
  - Etched its name for purchasing M S Dhoni's world cup 2011 winning bat into the prestigious Guinness & Limca Book of Records as "The Most Expensive Cricket Bat" auctioned at London by "Mahendra Singh Dhoni Charitable Foundation"
  - Launched brokerage free unlimited trading plan "IndiaTrades@`999" in BSE CM Segment by living Cricketer legend Sh. Kapil Dev and Mr. Suresh Raina in Mumbai.
  - Added Valued Clients like banks, institutions and PSU's to its kitty, namely : Jammu & Kashmir Bank, Bank of Baroda, Central bank of India, Hindustan Copper Limited & Future Generalli.

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- **2010** Expanded its array of services to Bank's and PSU's , backed by a pool of specialized research analysts
  - Inaugurated new regional office in Chennai
- **2009** Commenced operations in Currency Market
  - Introduced flat brokerage scheme of 0.99 paisa per lot in the currency market segment for the first time in India
- **2008** Inaugurated new regional office in Ahmedabad
  - Commenced operations in Commodity Market
  - Introduced flat brokerage scheme of `9 per lot in the commodity market segment for the first time in India
- **2007** Received recognition from NSDL for spectacular growth in client acquisition
- **2006** Introduced online trading platform on a pan India basis.
  - Introduced revolutionary and first of its kind schemes IndiaTrades@ `999' in NSE CM and Super 9 in NSE F&O segment in Kolkata.
- **2005** Inaugurated new regional office in Pink City, Jaipur
  - Aired its first ever TV ad campaign on CNBC TV 18 and CNBC Awaz
- **2004** Expanded Retail Broking Business in the Financial Hub of India, Mumbai and City of Joy, Kolkata
  - Launched the first ever lowest brokerage of 0.02% on intraday and 0.05% on delivery trades, triggering cut-throat competition amongst industry peers.
- **2001** Commenced Operations in Depository Services (NSDL)
- **1995** Genesis of R K Global with Trading Membership of NSE in New Delhi



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## WHAT WE OFFER ?

### Equity & Derivative Trading

Today's saving is tomorrow's gain. This is best described with the brokerage structure that we offer in equity and derivative segment. Our innovative and customised brokerage plan provides you with the real value for money. Plans like Rs 999 per month or Rs 9 per executed order in Equity Segment and Rs 9 per lot in Derivative Segment gives the investor the freedom to trade without burning on their pockets.

### Commodity Trading

Commodity Trading have always been at its peak but at the same time it was not so pocket friendly in terms of the expenses tied to it. To cut the corners short, we have plans like Rs 9 per lot and Rs 9 per executed order in MCX & NCDEX Segment. This helps the investor to bite upon those small chunks of profit which usually gets dissolved due to high expenses.

### Currency Trading

Currency Market is one of the largest traded derivative markets which helps the exporters and the importers lock their profits and save them from huge price fluctuations when their actual payment arrives from overseas. Our mantra of "Value For Money" is at its best. With brokerage as low as Rs 0.99 per lot or Rs 999 per month, investors not only benefits from the high price fluctuations of the market but also from limited expenses towards their pocket.

### Demat Services

India adopted the Demat System for electronic storing, wherein shares and securities are represented and maintained electronically, thus eliminating the troubles associated with paper shares. We at R K Global provide digital services by opening the account through NSDL. Automated Payin and Payout of Securities relieves the investor from risks associated with physical certificate. We also help in dematerialisation of shares/mutual fund held in physical form. Bonus & Dividends are automatically credited in your account for hassle free tracking of the same.

### Distribution

- IPO - Getting investments from the markets to fund their company, not only benefits the owners but also the investor who has faith in it. Majority of the role is played by the small scale investor. To reach out to you, we as a broker helps in applying in Initial Public Offering commonly known as "IPO". Our technical team is available round the clock to help you fill these forms and track its status afterwards thus making the whole process hassle free.
- Mutual Funds - "Systematic Investment Plan" more commonly known as SIP is far more better than other schemes for a long term investor. People who plan for their retirement at an early age benefits the most. We at R K Global guides you through the various schemes that are available in the market with our dedicated team of experts with vast financial investment knowledge.

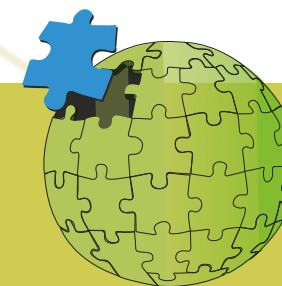
### NRI Services

Our dedicated team for NRI Services co ordinate with you even when you are away from "HOME" thus giving you the assurance that your money is safe. They not only helps in investing but also assists you to co ordinate with various banks to make the whole process of transferring funds easier when you are abroad.

### Research

The famous idioms "Don't count your chickens before the eggs have hatched" is very true to our industry. Experts not only helps you to invest but also gives you a broader picture of the market with their technical analysis to help you see things which we as an investor cannot find out. We at R K Global provide you with latest updates on the market during and after the market hours. Our dedicated team uses the latest technology to make sure that the updates reaches you on time so that you can plan the best out of it. Technology like **ON SCREEN NEWS FLASH** and **WHATSAPP** not only connects you with us while you are trading but also when you are away.

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## KEY HIGHLIGHTS

### ACCOUNT OPENING

- Paperless Account Opening (for Aadhaar Based clients)
- Account activated in less than 24 working hours (for Non Aadhaar Based clients)
- Zero Account Opening Charges
- No minimum balance required
- Place your margin money as and when you trade

### TRADING PLATFORM

- Latest Technology supported by sophisticated software : Exe Based, Browser Base and Mobile/Tablet Based
- Advance Chart Facility available for technical expert investors.
- Call and Trade facility available for non tech investors.
- Two separate platforms to chose from based upon your comfort zone i.e NOW (NSE based) or ODIN (Pvt Vendor)
- More than 40 banks available for easy transfer of money for an un-interrupted trading experience and meeting of MTM obligation
- Payout request processed with as and when required. (subject to opening of banks)

### EXPOSURE POLICY

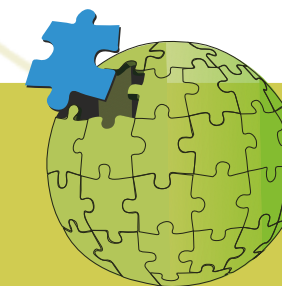
- It is a variable combination of ledger balance & securities pledged with us.
- Equity Intraday Exposure upto 36 times with stoploss.
- Equity Delivery Exposure is 100% upon available cash margin.
- Future & Options, Commodity and Currency Derivative Intraday Exposure upto 15 times based on their volatility and volume.
- Future & Options, Commodity and Currency Derivative Carry Forward Exposure is based on margin as prescribed by the exchanges respectively.
- Intraday Exposure Calculation for all exchanges available on the website for ready reference.

### BACKOFFICE PLATFORM

- Dedicated 24\*7 access to Online Back Office.
- Balance & Margin Utilization Confirmation through SMS and Email.
- eContract Note on your registered email id.
- Quick and easy calculation of your Profit/Loss for filing your IT return
- Global Report to check your balances across exchanges and segments
- Holding Statement of your demat account
- Updating of your profile like Aadhar and Financial Statement with just a click.

### VALUE ADDED SERVICES

- 24\*7 Customer Support Help Desk for all your queries : (033) 40142930
- 24\*7 Technical Support Help Desk for solving any technical snag : (033) 40141950
- Interact with us on Facebook and Twitter and participate in various contest and quizzes.
- During high volatility market, get MTM Obligation intimation calls to prevent yourself from booking losses.



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# IN THE MEDIA



**RK Global eyes infra, insurance foray**

Financial services provider RK Global on Sunday said it plans to diversify its business by foraying into the infrastructure and insurance space in the next two years. "We are planning to move in to the infrastructure business by 2013. We are also targeting to enter in insurance business by the next year," RK Global Director Sushil Kumar Chancholia said.

**RK GLOBAL PLANS TO DIVERSIFY BIZ**

New Delhi: Financial services provider RK Global on Sunday said that it plans to diversify its business by foraying into the infrastructure and insurance space in the next two years.



**घोनीची बॅट 'आर के ग्लोबल'ने घेतली**

तळेगावदिणे | दि. २७ (बुधवार)

भारतीय क्रिकेट संघाच्या कर्णधारपदाची धुरा सांभाळत देशाला विश्वचषक जिंकून देताना भारत-श्रीलंका दहम्यान झालेल्या अंतिम सामन्यात महेंद्रसिंग धोनीने ७९ चेंडूत ९९ धावा काढल्या. ज्या बॅटने शेवटच्या चेंडूवर घटकार मारत विश्वचषक जिंकून दिले. ही बॅट आर. के. ग्लोबलने लिलावात घेतली आहे. सदर घोनीच्या बॅटचा लिखित आरके ग्लोबल रोअर्स अँड क्मोडिटी प्रोफिनिंग लि कंपनीने ७२ लाखात घेवून सुवर्णाक्षरात ऐतिहासिक नोंद झालेली बॅट भारतात आणल्याची माहिती आरके ग्लोबलच्या संगमनेर शाखेचे संचालक दर्शन खाळकर यांनी दिली.

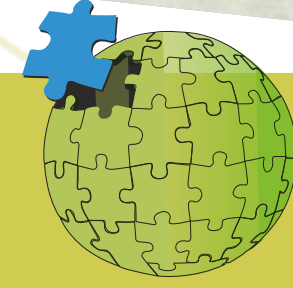
**R K Global calls a 'Day' on Reserve**

OP: Rs. 250 Target: Rs. 517

RK's survival of the fittest policy regarding the RBI CD volume reduction and its impact on the market has been widely reported in the past few days. The company's strategy is to remain neutral and wait for the market to stabilize. The company has a long history of providing liquidity and support to the market during times of stress. The company's focus is on providing liquidity and support to the market during times of stress. The company's focus is on providing liquidity and support to the market during times of stress.

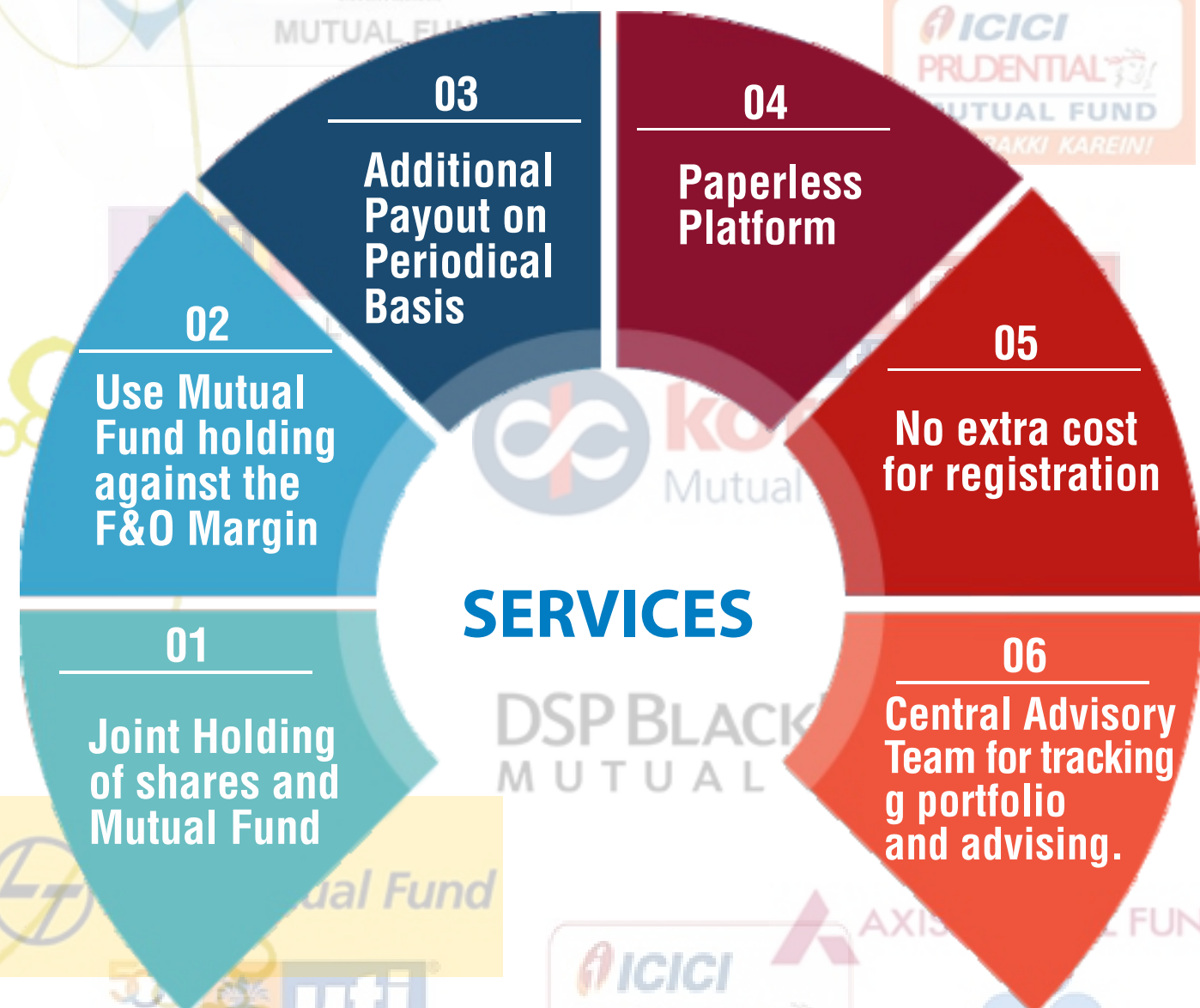


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## Mutual Fund



### Types of Funds:

- 1) Equity Fund
- 2) Debt Fund
- 3) Hybrid Fund
- 4) Equity Linked Saving Scheme

### Modes to Invest:

- 1) Systematic Investment Plan (SIP)
- 2) Lumpsum
- 3) STP

## Insurance



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Bus Ticket



Cruise Ticket



Flight Ticket



Foreign Exchange

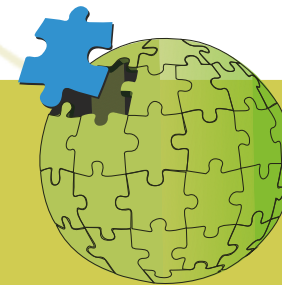


Hotel



Train Ticket

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## Corporate Social Responsibility



Olympic Bronze medalists Sushil Kumar (Wrestling) & Vijender Singh (Boxing) presented with ₹ 5,00,000 each by Mr. Amit Bhagchandka (CEO of R K Global)



Satpal Singh, Gold medalist in Asian Games (Wrestling) in 1982, presented with ₹ 2,00,000 for his contribution to National sports.



Shikhar Dhawan during a Clean India Campaign event in New Delhi on Wednesday.



Cricket Legend Kapil Dev, Brand Ambassador & Youth icon Suresh Raina & CEO Amit Bhagchandka unveils the World Cup Winning Bat of MS Dhoni



Mr. Amit Bhagchandka donated ₹ 22,00,000 on 2nd October 2010 to Mahendra Singh Dhoni Charitable Foundation for 'SAVE OUR TIGER Foundation'.

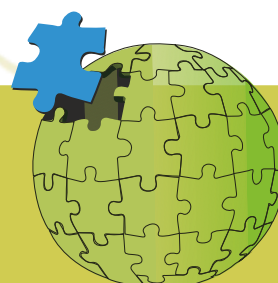


Mr. Ramesh Kumar Bhagchandka (CMD of R K Global) receiving the prestigious Guinness Book of World Records Certificate for possessing "The Most Expensive Cricket Bat (Title)"



Received M S Dhoni's World Cup 2011 Winning Bat, proceeds of ₹ 72,00,000 going to Mahendra Singh Dhoni Charitable Foundation.

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## Events Update



Mr. Prakash Gaba appreciates R K Global's innovative product portfolio



R K Global launches Brokerage Free Unlimited Trading Plan "India Trades@ `999" in BSE Cash Market.



Ms. Priti Goenka (VE Operations), Mr. Kaushik Biswas (IT Manager), Mr. Arun Agarwal (DP Head) Receiving the NSDL Award for being the Best Performer in the Big DP Category 2016



Mr. Amit Bhagchandka (CEO) along with Mr. Piyush Goyal at the Zee Business Market Excellence Award 2016

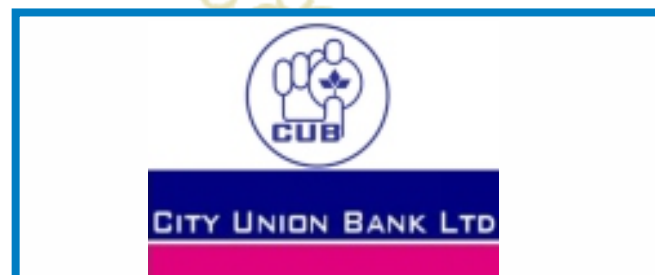


Mr Sushil Kumar Dhancholia (Director) & Mr Raghav Bhagchandka (Business Head) receiving the NSDL Award for the Best Performer in Big DP Category 2014

**R K Global**

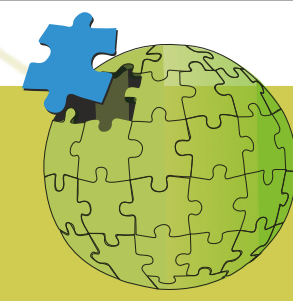
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## Institutional Tie UP



# Notes

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